



Berufsmaturität
Mediamatiker

Maturité professionnelle
Médiamaticiens

BM Aufnahmeprüfung

Technik, Architektur und Life Sciences
Wirtschaft, Typ Dienstleistungen

Englisch

2016

Name, Vorname, Klasse:

Prüfungsdauer **45 Minuten**

Textverständnis / Wortschatz /
Grammatik / freier Ausdruck

**Bitte jedes Blatt mit Ihrem Namen beschriften.
Nicht mit Bleistift schreiben.**

Hilfsmittel

keine Hilfsmittel

Bemerkungen:

Schlussnote

Unterschriften

**BMS ENTRY EXAM
ENGLISH
2016
(45 minutes)**

Parts of Exam	Points
Text Comprehension / 10 points
English in Use / 20 points
Writing / 20 points
TOTAL POINTS / 50 points
FINAL GRADE	

***NO AUXILIARY MEANS (DICTIONARIES ETC.) ARE
ALLOWED!***

GOOD LUCK!!!

PART 1: Text Comprehension

Read the following text and answer the questions (1 – 5) below by ticking the right answer: (✓). For every right answer, you get two points.

Different colours can affect us in many different ways; that's according to Emma Allen. In her new series 'Colour me Healthy', Emma looks at the ways that colours can influence how hard we work and the choices we make. They can change our emotions and even influence how healthy we are.

'Have you ever noticed how people always use the same colours for the same things?' says Emma. 'Our toothpaste is always white or blue or maybe red. It's never green. Why not? For some reason we think that blue and white is clean, while we think of green products as being a bit disgusting. It's the same for businesses. We respect a company which writes its name in blue or black, but we don't respect one that uses pink or orange. People who design new products can use these ideas to influence what we buy.'

During this four-part series, Emma studies eight different colours, two colours in each programme. She meets people who work in all aspects of the colour industry, from people who design food packets, to people who name the colours of lipsticks. Some of the people she meets clearly have very little scientific knowledge to support their ideas, such as the American 'Colour Doctor' who believes that serious diseases can be cured by the use of coloured lights. However, she also interviews real scientists who are studying the effects of green and red lights on mice, with some surprising results.

Overall, it's an interesting show, and anyone who watches it will probably find out something new. But because Emma is goes out of her way to be polite to everyone she meets on the series, it's up to the viewers to make their own decisions about how much they should believe.

1. What is the writer doing in this text?

- making fun of the fact that colours influence us
- reporting what happens in a new television series
- introducing a new television presenter
- giving his negative opinion of a recent television show

2. Which of the following list shows the possible content (=Inhalt) of the four shows?

- Part 1 – Health; Part 2 – Products and Industry; Part 3 – Emotions; Part 4 – Decisions
- Part 1 – Blue and Black; Part 2 – Red and Orange; Part 3 – White and Grey; Part 4 – Green and Yellow
- Part 1 – Meeting Designers; Part 2 – Meeting People who Name Colours; Part 3 – Meeting Doctors; Part 4 – Meeting Scientists
- Part 1 – Cleaning Products; Part 2 – Make-up; Part 3 – Clothes; Part 4 – Food

3. According to Emma, why is a knowledge of colour important?

- It can help you to choose the best products.
- It can give you new ideas.
- It can help you to choose the right breakfast for you.
- It can help you to sell products.

4. Who does the writer respect least?

- Emma Allen
- The people who name lipsticks
- The 'Colour Doctor'
- The scientists who work with mice

5. Which of the following would make a good title for the text?

- Enjoy it, but don't believe everything.
- Another boring show from Emma Allen! Five Stars!
- Don't miss this if you work in Business!
- Watch this programme! It will make you sick!

TOTAL PART 1: TEXT COMPREHENSION

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PART 2: English in Use

EXERCISE 1

Read the article about a woman called Janet Begum. Choose the best word (A, B or C) for each space. Underline it.

Janet Begum

Janet Begum (0) born on a farm in the hills. She lived there with her family (1) thirteen years. The family grew their own food and (2) animals. But then one year it didn't rain so they decided to move to (3) country. The journey (4) the mountains was long and difficult. (5) first home in the new country was a tent. Then Janet's brothers made a house with wood and stones so the family had somewhere better to live. Now, (6) day Janet makes things like hats and socks out of wool. She sells (7) in the market to get money for food. She is happy with her home and her work, but she (8) hopes to return to her farm in the hills one day.

Example:

0	A is	<u>B was</u>	C there
1	A for	B after	C since
2	A keep	B keeping	C kept
3	A any	B another	C that
4	A against	B through	C at
5	A Their	B Its	C His
6	A some	B each	C this
7	A they	B it	C them
8	A yet	B ever	C still

..... / 8 points

EXERCISE 2

Read the sentence. Choose the best word (A, B, C or D) for each space. Underline it.

- 1 The bank the post office, you can't miss it.
A in the opposite of B opposite from C opposition D opposite
- 2 My brother is very good learning foreign languages.
A in B to C at D for
- 3 The students were late there had been an accident on the road.
A why B while C because D but
- 4 I'm sorry I'm late. I promise it happen again.
A will B doesn't will C won't D want
- 5 The final exams weren't we thought.
A as difficult like B as difficult as C so difficult as D difficult
- 6 The company changed name five years ago.
A it's B his C her D its
- 7 to New York?
A Have you ever been B Have you be C Have you ever be D Were you
- 8 I've got plenty of time, so I don't mind for a few minutes.
A waiting B for wait C to waiting D at wait
- 9 For a beginner, he did the job
A surprisingly good B surprisingly well C surprising good D surprise
- 10 Unfortunately, he hasn't found a job since he school.
A has leaving B 's leaving C was leaving D left
- 11 You lie to your best friend.
A doesn't have to B mustn't C must to D have
- 12 The people had to stay in a camp. They couldn't go
A anywhere B everywhere C somewhere D nowhere

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TOTAL PART 2: LANGUAGE IN USE

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PART 3: Writing

You've just moved into a new apartment. Write a note to a friend about the apartment. Say: 1) where your apartment is, 2) what it looks like, 3) what you like best about it, and 4) that you would like to invite him/her to the apartment. Write 60 – 80 words.

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Evaluation

Logical Organization / Communicative Quality / 6 points
Grammar Structures / Spelling / 6 points
Vocabulary / Fluency / 6 points
Presentation / 2 points
TOTAL PART 3: TEXT WRITING	----- / 20 points